

IPMdesign Web Development Rate Card #3

- **standard homepage \$650**
includes index page, 5 custom images, custom animated GIF, entry of your keywords and 25-word site description, links and text. Text is unlimited only when provided digitally (please see our Text Entry section below)
- **additional pages \$200**
per page will include four custom images and unlimited text (when provided digitally) - discounts may apply for very large sites
- **two-pane frameset \$300**
above price is for a two-pane frameset
- **additional frames \$150**
per additional frame
- **forms \$300**
each, set up for contact information, e-mail or orders (forms on a secure server are \$200 additional)
- **auto-responder form function \$200**
this function will allow users of your web site to receive a custom automated response to their inquiry on your products or services i.e. iThank you for your interest in our products. A representative will personally respond to your inquiry within 48 hours.
- **image scans \$25**
per photo (includes custom manipulation of the scanned image)
- **text entry or custom images \$60**
per hour for image creation
- **optimization \$25**
per page, optimization can reduce page load times up to 400% and is highly recommended
- **search engine submission \$250**
search engine submission to 32 popular national and international search engines
- **password security \$300**
per gateway includes up to 100 users/passwords with monthly password updates to be handled by customer
- **e-commerce capabilities \$500**
shopping cart functions (price may vary depending on type of function required)
- **searchable database \$750**
search databases for text or categories - includes 4 categories
- **message board \$950**
will include search functions by keywords, author, date or time frame, can be quoted with password protection upon request
- **catalogs/documents converted to Adobe® Acrobat PDF format \$50**
per page for conversion of your catalogs, sales literature, manuals and spec. sheets to PDF format that can be downloaded and/or printed in the exact original format by your customers
- **minor changes to toolbar \$250.00**
adding, removing or renaming of a button (space permitting)
- **new toolbar/changes (other than minor) to existing toolbar \$500.00**
new graphics, changing of buttons, adding of buttons, changing type of toolbar
- **creation of Macromedia® Flash Site or Intro**
\$1200 for intro, call for complete Flash web site pricing
- **all IPMdesign web sites include**
thumbnail to full-page images, image mapping, web site diagnostic and load time testing, spell checking and dead link elimination.
- **web site maintenance**
call for pricing.

Pricing may change without notice. Sites begun prior to rate changes will receive older rates for work completed within 90 days of changes.
This rate card is effective 4/15/2000