

Reduce Impaired & Distracted Driving with One Simple Decision®

ONE
SIMPLE
DECISION

One Simple Decision

One Simple Decision is designed to modify driving behavior by illustrating the consequences of choices made behind the wheel. Through the combination of driving simulation, intense interactions and first-person consequences videos, drivers are immersed in a gut wrenching personal experience that results from "One Simple Decision" they chose to make when driving.



One Simple Decision also tracks driving violations real time displaying them on the screen as they occur. Driving violations captured include speeding, swerving, running stop signs or signal lights, making wrong turns, driving in the bike or center lanes, etc.



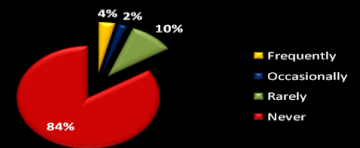
As soon as I was done sending the message I looked up and this lady was coming across the street. I didn't have enough time to stop.

- Michael G, High School Senior

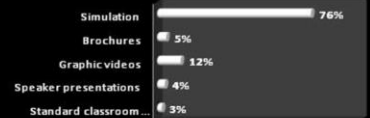
Survey Results Are In

One Simple Decision is proven to be effective in changing the behaviors that lead to destructive decisions.

How likely are you to drive impaired in the future?



Now that you have experienced "One Simple Decision™", what do you think is the most effective way of teaching driving related topics in the future?



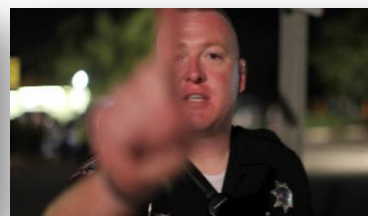
"It's as close to real life as you can get without putting someone in harm's way."

- Todd Emanuel, Mayo Clinic

VIRTUALDRIVER
INTERACTIVE

4505 Golden
Foothill Parkway
El Dorado Hills,
CA 95762

877-746-8332



www.driverinteractive.com

What Our Customers Are Saying

VIRTUALDRIVER
INTERACTIVE

www.driverinteractive.com



Children's
Hospital of Pittsburgh



Nationwide
Insurance



"The distracted driving simulation is especially powerful, and schools throughout the state are eager to borrow the simulator."

- Robert Annese, Law Enforcement Liaison
Maine Bureau of Highway Safety

"It's as close to real life as you can get without putting someone in harm's way."

- Todd Emanuel, Emergency Services
Mayo Clinic

"The reason I like this is because teens today respond better to technology. It helps it click".

- Mark Carney, School Resource Officer
Kennebunk High School

"If you wreck, it actually goes through the scenario of what would have happened. It takes you to the hospital, or it takes you to court or a police officer is right there and goes through the ticket."

- Neil Stokes, Injury Prevention Specialist
Covenant Healthcare

"This is an opportunity to realistically engage teens in a manner they understand-video games, a simulation. Except at the end of a video game, there is no consequence. In real life, there is no game over. There is no inserting a quarter to continue. This is real life, and in real life there is no opportunity to press the reset button."

- Chris Connor, Spokesman
Allstate Foundation

"So many people request to use it for their events because it is getting the message across how unsafe it is to be too distracted while you're driving."

- Julie Walcoff, Program Manager
Ohio Dept of Transportation



MAYO
CLINIC



Connecticut
Children's
MEDICAL CENTER

Virtual Driver
Interactive

4505 Golden
Foothill Parkway
El Dorado Hills,
CA 95762
877-746-8332



Dartmouth-Hitchcock
MEDICAL CENTER